

Southend-on-Sea Borough Council

Report of Corporate Director of Enterprise, Tourism and
the Environment

to

Traffic and Parking Working Party and Cabinet Committee

on

5th January 2012

Agenda
Item No.

Report prepared by: Cheryl Hindle-Terry, Team Leader
Parking, Traffic Management and Road Safety

Work Priority

Parking, Traffic Management and Road Safety Team

Portfolio Holder – Councillor Cox

A Part 1 Public Agenda Item

1. Purpose of Report

- 1.1 For Members to note progress on parking and traffic projects and agree interim priorities projects as set out in Appendix 1 to this report, pending the review of the overall policy.

2. Recommendation

- 2.1. That the Working Party and the Cabinet Committee note the progress of the work programme and that a further update will be provided once there has been further consideration of priorities for the Planning and Transport Service.

3. Background

- 3.1 Members agreed a priority programme of works in July 2011. Much of the agreed programme has been progressed with some of the work results under consideration by this committee within separate reports.
- 3.2 The current list of works is detailed in Appendix 1 to this report with a brief description of the current stage of each prioritised project.
- 3.3 It needs to be noted that a review of the current strategic and operational policies is currently under way and this will be presented to the Committee at a future meeting.

4. Other Options

- 4.2 Members input is vital to ensure our limited resources focus on targeted areas based on need and for greater impact, delivering value for money. The agreed programme will give officers a clear direction and work programme to focus on.

5. Reasons for Recommendations

- 5.1. To ensure limited resources are spent based on need and tackle areas of high priority and assist the team in delivering projects in a consistent manner based on an agreed priority.

6. Corporate Implications

6.1 Contribution to Council's Vision & Corporate Priorities

6.1.1 The projects aim to control and better manage parking and traffic movements, share parking according to need of the local residents and the businesses. It also restricts non resident parking, encouraging the use of sustainable transport. These are expected to make a positive contribution leading to a safe, clean, healthy and prosperous Southend.

6.2 Financial Implications

6.2.1 All costs will be funded through previously agreed revenue and capital budgets. Opportunities will be taken to fund projects from other streams where possible. The available budgetary resources are used to fund these projects and the priority rolls on to the next year if funding does not permit completion within the current financial year.

6.3 Legal Implications

6.3.1 All schemes would be subject to the statutory consultation processes.

6.4 People Implications

6.4.1 It is intended to undertake all programme work internally.

6.5 Property Implications

6.5.1 None

6.6 Consultation

6.6.1 Informal and formal consultation will be undertaken to assess the views of residents, businesses and road users. These will be reported to the Committee as appropriate.

6.7 Equalities and Diversity Implications

6.7.1 None

6.8 Risk Assessment

6.8.1 None

6.9 Value for Money

6.9.1 The proposals offer good value for money in terms of investment from the Council's funds against revenue and this is monitored and delivered through contracts offering good value for money in terms of quality and cost.

6.10 Community Safety Implications

6.10.1 The correct policy for implementing schemes has the ability to make what is already a safe borough an even safer one, from a highways perspective.

6.11 Environmental Impact

6.11.1 Good quality schemes, making use of good design, good materials and furniture have the ability to significantly lift the quality of the highway and public realm.

7 Appendices

7.1 Appendix 1 – Traffic and Parking Management- Interim Work Programme 2011/12

